



**Nebraska C.A.R.E.S Colorectal
Cancer Dialogue:**
A Season for Change

REGISTRATION PACKET



NEBRASKA C.A.R.E.S

COLORECTAL CANCER DIALOGUE:

A Season for Change

WHEN AND WHERE:

- Friday, November 3, 2006
- Wilderness Ridge Lodge
1800 Wilderness Woods Place
Lincoln, NE, 68512

PRESENTED BY:

- Nebraska C.A.R.E.S Partnership
- Nebraska Health and Human Services

IN COLLABORATION WITH

- American Cancer Society
- Douglas/Sarpy Colon Cancer Task Force
- Lincoln/Lancaster Crusade Against Cancer
- Nebraska Colon Cancer Screening Program

GOAL: To engage a diverse group of statewide stakeholders to promote strategies to increase colorectal cancer screening in Nebraska.

CONTINUING EDUCATION SPONSORSHIP:

- Lincoln Medical Education Partnership *pending approval*
- Nebraska Nurses Association *pending approval*

WHO SHOULD ATTEND?

- Nebraska C.A.R.E.S Partners
- Physicians
- Nurses
- Primary Care Providers: MD, RN, PA, MSW, APRN
- Pharmacists
- Health Educators
- Researchers
- Administrators
- Third-Party Payers
- Community-Based Organizations
- Representatives of Government Agencies

THIS PACKET **INCLUDES:**

- Invitation Letter
- Learning Objectives

- Preliminary Agenda
- General Information
- Cancellation Information

- Continuing Education Information
- Exhibit Information
- Registration Form



Friday, November 3, 2006

WILDERNESS RIDGE LODGE

LINCOLN, NE

PRELIMINARY AGENDA

7:00 AM *Continental Breakfast - Conference Registration – Exhibits Open*

8:00 AM **Welcome and Orientation to the Day**

Alan G. Thorson, MD, FACS, Nebraska C.A.R.E.S

8:15 AM **Laying the Groundwork for Change**

Moderator: Tracy Wiseman, MEd, *American Cancer Society*

Panelists:

Colorectal Cancer in Nebraska: Alan G. Thorson, MD, *Nebraska CARES Chair*

Progress Since 2005 Dialogue: June Ryan, MPA, *Nebraska CARES*

CDC Demonstration Project: Melissa Leyboldt, RN, *Every Woman Matters*

Native American Dialogue: Jasmine Greenamyre, MPH, *Cancer Research & Prevention Foundation*

Legislative Initiatives: David Holmquist, BA, *American Cancer Society*

9:30 AM *15-Minute Break - Exhibit Visits*

9:45 AM **KEYNOTE ADDRESS**

Primary Care Physicians – The Keys to Change

David J. Hoelting, MD, *Pender Community Hospital*

William Minier, MD, *UNMC Department of Family Medicine*

10:45 AM *15-Minute Break – Exhibit Visits*

11:00 AM **Educating the Next Healthcare Generation**

Moderator: Jasmine Greenamyre, MPH

Panelists:

Michael Douglas Schooff, MD, *Clarkson Family Practice Residency Program*

Nancy Waltman, RN, PhD, ANP, *UNMC College of Nursing*

Sam C. Augustine, RP, PharmD, FAPhA, *Creighton School of Pharmacy*

12:00 PM *Lunch - Visit Exhibits*

1:00 PM **CONCURRENT CONVERSATIONS (Please Choose ONE)**

A. Primary Care – Leading the Way to Increase Screening in Nebraska: Audrey Paulman, MD

B. Realistic Policy Solutions for Nebraska: David Holmquist, BA

C. Healthcare Systems Role in Community Outreach: Mary Traurnicht, RN

D. Involving Underserved Populations in CRC Dialogue: Shinobu Watanabe-Galloway, PhD

2:15 PM *Break – Visit Exhibits*

2:30 PM **A Season for Change**

Alan G. Thorson, MD, FACS, Nebraska C.A.R.E.S

3:15 PM **Closing Remarks**

3:30 PM *Conference Adjourns – Evaluations & Certificates of Completion*



Please note: All sessions of the conference will begin on time. Please have cell phones turned to silent mode. THANKS!

GENERAL INFORMATION

Date:

November 3,
2006

Location:

Wilderness Ridge
Lodge

1800 Wilderness Woods
Place

Lincoln, Nebraska

68512

(402) 434-5101

Driving Directions:

[www.wilderness
ridgegolf.com](http://www.wildernessridgegolf.com)

- **CONFERENCE REGISTRATION FEE (Received on or before October 6th): \$50**
- **LATE CONFERENCE REGISTRATION FEE (Received after October 6th): \$75**
- Make checks payable to **Nebraska C.A.R.E.S Dialogue**. Please send your check and registration form to Jennifer Dunavan, 301 Centennial Mall South, P.O. Box 95044, Lincoln, NE 68509-5044.
- Final information / instructions will be sent the week of October 23rd

CANCELLATIONS / REFUNDS

- If an attendee cancels for any reason, a full refund of the registration fee will be given until October 30th. No refunds will be given after this date. Please contact jennifer.dunavan@hhss.ne.gov to cancel your conference reservation.

ACCREDITATION / CME CREDITS

This activity has been planned in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME); credit has been requested. The program is sponsored by the Nebraska C.A.R.E.S. Partnership and Nebraska Health and Human Services System.

Approval for this continuing nursing education activity has been requested from the Nebraska Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

All non-physician healthcare providers may receive a certificate of attendance. This certificate can be submitted to your respective credentialing organization. This certificate will be prepared, in advance, for each healthcare professional who pre-registers for this accreditation by marking the appropriate box on the conference registration form. The certificate will be ready for pick up during the conference at the registration desk in exchange for a program evaluation form.

EXHIBIT INFORMATION & RESOURCE TABLE

All attendees are welcome to bring samples of their organizations' educational materials to display on a resource table at the conference. Plan on bringing no more than 120 copies. Marketing materials are not permitted.

- If you would like to reserve exhibit space, please contact Jennifer Dunavan at jennifer.dunavan@hhss.ne.gov or 402-471-0505. Information will be sent to you.
- You are responsible for retrieving your materials after the meeting and taking them with you. If materials are left, they will be discarded upon conclusion of the conference.



LEARNING OBJECTIVES

Upon completion of the Nebraska C.A.R.E.S Colorectal Cancer Dialogue participants will:

Identify Nebraska's progress of implementing the 2005 Dialogue Action Plan for Colorectal Cancer.

Recognize the important role that healthcare professionals have in influencing colorectal screening outcomes.

Formulate additional action steps for the 2006 Dialogue Action Plan, including at least one personal or professional strategy.

Nebraska C.A.R.E.S Colorectal Cancer Dialogue: A Season for Change

August 30, 2006

Dear Colleague:

We are pleased to invite you to attend this year's *Dialogue for Action* titled, *Nebraska C.A.R.E.S Colorectal Cancer Dialogue: A Season for Change* to be held November 3, 2006 in Lincoln at Wilderness Ridge Lodge.

This conference will specifically focus on engaging stakeholders from across Nebraska to positively impact state colorectal cancer screenings. It is hoped that attendees take practical ideas home and integrate them into their local prevention efforts. With this in mind, the program will consist of two distinct components: overview presentations and interactive conversations. The inter-discipline conversations will focus on specific actions that can be taken to increase colorectal cancer screening in Nebraska, and will conclude with recommendations to the Nebraska C.A.R.E.S Statewide Partnership of a specific plan of action to increase colorectal cancer screening.

We are honored to have two notable Nebraska physicians deliver our keynote address. Dr. David Hoelting is a primary care physician from Pender Community Hospital and Dr. William Minier is a primary care physician with UNMC. Each physician serves as a medical advisor for the Nebraska Colon Cancer Screening Program which is funded by the Center for Disease Control and offered by the Every Woman Matters Program. Dr. Hoelting and Dr. Minier will be addressing successes and barriers to colorectal cancer screening from a rural and urban physician perspective.

The on-time registration fee for this conference is \$50. After October 6th the registration fee will increase to \$75. Registration will be accepted on a first-come basis. Because space is limited, please return your registration form as soon as possible. A waiting list will be established.

Nebraska will be awarding a limited number of need-based scholarships on an individual basis to those who work for clinics and other practices that serve low income, minority, rural and other medically underserved groups in Nebraska. To request a scholarship application form, email Jennifer Dunavan at jennifer.dunavan@hss.ne.gov.

If you have questions about program content contact Jennifer at 402-471-0505 or jennifer.dunavan@hss.ne.gov. We hope you will be able to take part in what promises to be an exciting and stimulating day. Your participation will help guarantee the success of increasing colorectal cancer screening rates in our state.

Sincerely,

Dr. Steve Lemon
Stephen Lemon MD, MPH
Medical Oncologist
Director, Cancer Prevention &
Hereditary Cancer Risk Program
Methodist Cancer Center

Dr. Audrey Paulman
Audrey Paulman MD
Family Practice Physician and CIMRO
UNMC Family Practice Group

Dr. Alan Thorson
Alan G. Thorson MD, FACS
Colon & Rectal Surgeon
Nebraska CARES, American Cancer
Society, Douglas/Sarpy County Colon
Task Force





Nebraska C.A.R.E.S Colorectal Cancer Dialogue: *A Season for Change*

CONFERENCE REGISTRATION

PLEASE RETURN
By October 6 , 2006

YES / NO	I PLAN TO ATTEND THE CONFERENCE.	ON-TIME REGISTRATION FEE ** (Before October 6th): \$50 LATE REGISTRATION FEE ** (After October 6th): \$75
YES / NO	I WISH TO RECEIVE AMA PHYSICIAN'S RECOGNITIONS AWARD CREDITS (PENDING APPROVAL)	
YES / NO	I WISH TO RECEIVE THE CNE CREDITS FROM THE NEBRASKA NURSES ASSOCIATION (PENDING APPROVAL)	
YES / NO	I WISH TO RECEIVE A CERTIFICATE OF ATTENDANCE FROM THE CONFERENCE ORGANIZERS	
1st Choice	WRITE IN YOUR First and Second CHOICES FOR CONCURRENT CONVERSATIONS <i>Because balance is needed in all the conversations, final placement will be determined by the conference planners.</i> A. Primary Care – Leading the Way to Increased Screening B. Realistic Policy Solutions in Nebraska C. Healthcare System's Role in Community Outreach D. Involving Underserved Communities in the Dialogue about Colorectal Cancer	

REGISTRATION FEE PAYMENT

Check	Check payable to HHSS Dialogue . Mail check & registration form to: Jennifer Dunavan @ 301 Centennial Mall South, P.O. Box 59044, Lincoln, NE, 68509-5044 Federal Tax I.D. #47-0491233
Scholarship	A limited number of scholarships are available. Please contact Jennifer Dunavan before October 2nd to place your name on the scholarship request list.

GENERAL INFORMATION

NAME:	NAME FOR BADGE?	
TITLE:		
ORGANIZATION:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
E-MAIL:		
SPECIAL DIETARY REQUESTS?		